

# The 3P Consulting Method

We approach business management consulting a bit differently. Beyond the typical research, reporting, and advisory services, we thrive on getting into the details with you. Based on years of guiding hundreds of clients, we've formalized our three-step approach: **poking, prodding, and producing.**

## 1 Poking



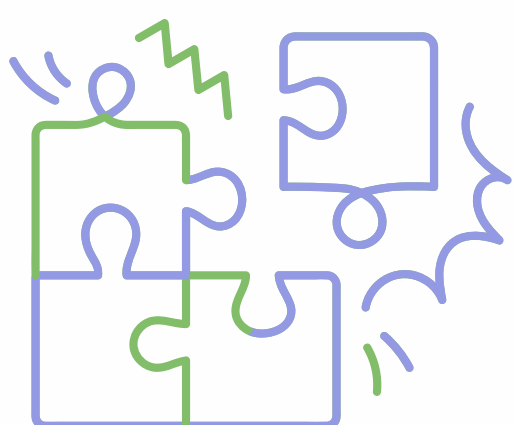
You likely know there's a problem, but are not entirely sure of the root cause. We dive into the nuances of the problem at hand to ensure we focus our resources in the right direction to get the job done.

## Prodding 2

Once we've identified the core issue, we dive into the details. Our process is highly collaborative and includes working with stakeholders and teams to create a comprehensive perspective and solution.



## 3 Producing



Once we've identified the problem and its symptoms, it's time for us to craft a solution. This piece of the puzzle is different depending on the client, but we take the lead to deliver a repeatable solution.